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MINNESOTA SCHOOL BOARDS ASSOCIATION



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MSBA's Mission:

Support, promote, and enhance the work of public school boards and public education.

July 1, 2014

Dear Superintendent:

It's time to renew your district's membership to MSBA.

On behalf of your Association's Board and staff, I want to thank you for the opportunity to "support, promote and enhance" your important work. We look forward to another year of serving you, your board, and school district.

Your dues invoice is included with this letter. Dues are the stabilizing support for any association. It is only through the strong support of membership through the payment of dues that MSBA is able to improve, maintain and expand the menu of programs and services needed and enjoyed by our members.

Members naturally want to ensure they are getting the maximum services and benefits for their dues. Here is a list of some of your membership's primary benefits:

- On-call assistance on matters ranging from the open meeting law to personnel issues to elections. Checking with MSBA first may save significantly on attorneys' fees.
- Lobbying at the state and federal levels coupled with Capitol updates during the legislative session.
- Negotiations training and master agreement analysis.
- Access to insurance products and services offered through MSBA Insurance Trust-endorsed insurers and their agents.
- Access to Policy Services (if a subscriber) and customized policy audits.
- Access to the Public Education Employee Relations Network (PEERNet) which provides employee salary, benefits, and leave data as well as Master Agreement language and grievance arbitration decisions.
- No-fee registration to the annual Leadership Conference for the entire district leadership team.
- "Toolkits," such as the School Board Recognition Week program.
- Electronic news clipping service from the state's daily and weekly newspapers.
- Power-Card — a highly secured procurement card program available for the direct purchase of goods and services, which greatly increases the efficiency of the purchasing process and has the potential to generate rebates to your district.
- Reduced-cost board training, including seminars, workshops, and customized inservice training brought to your board room. Online training is also available for your convenience.

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- Access to money-saving cash management and borrowing programs, including but not limited to, the Minnesota School District Liquid Asset Fund Plus and the Minnesota Tax and Aid Anticipation Borrowing Program.
- Access to BoardBook web-based paperless meetings at discounted annual subscriptions.
- Electronic and print postings for administrative job vacancies.
- Access to an electronic, downloadable MSBA calendar listing important dates for elections and education-related events.
- Subscriptions to MSBA publications, including the following: Boardcaster (electronic), Journal magazine, Capitol Compass (electronic), and Management Services Newsletter (electronic).
- The superintendent and board members will have online access to MSBA's Service Manual, a comprehensive resource of education-related laws, election forms and relevant case law to help manage your district.
- MSBA Online, the Association website that provides round-the-clock access to information and services.
- Access to MSBA-endorsed PaySchools, an electronic payment processing system that enables districts to receive school-related fees from parents via electronic check, credit, or debit card.
- Superintendent search services.
- Strategic Planning.
- Preparing members for emerging education funding and policy matters.

Subscribers to Policy Services will also find their renewal notice on the same invoice. Policy revisions keep your district in compliance with current law. You can access and download all model policies from the MSBA website 24 hours a day, seven days a week. Also, our policy consultants are here to answer your questions about policy issues. If you are not a member of Policy Services, consider the value of this service for your district. Please call us for more information.

MSBA is recognized nationwide as an outstanding service organization, and we will strive to uphold that reputation. MSBA's Board and staff look forward to working with you. If you have any questions, please don't hesitate to call your Association office at 800-324-4459.

Sincerely,



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Executive Director
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