

# Pelican Rapids School District 548

310 South Broadway  
Pelican Rapids, MN 56572  
School Portrait Program Proposal

## Lifetouch Promotions:

- Lifetouch is offering Pelican Rapids School District both of the promotions below
- Promotion # 1: All students will receive a coupon for 50% off a school picture package
- Promotion #2: Lifetouch will Provide \$13,000 of customized branding and graphics for your school through our strategic partnership with Waterboy Graphics
  - School will receive look proofs of customized branding and graphics for approval prior to installation
  - Installation of all customized branding and graphics to take place in the summer of 2017

## Lifetouch Will Be The Exclusive Provider For The Following Portrait And Yearbook Programs:

- Fall individual school portraits for grades K-12
- Retake day for fall individual school portraits for grades K-12
- Hardcover School Yearbook
- Sports portrait program: We will come out to your school a max of 3 times. Once for Fall, once for Winter, and once for Spring sports
- School Years of contract to include: 2017-2018, 2018-2019, 2019-2020, 2020-2021, and 2021-2022.

## Picture Day Efficiency:

- Lifetouch will bring two cameras and two photographers to the high school for the original picture day
- Lifetouch will bring two cameras and two photographers to the elementary school for the original picture day

## Pricing:

- The price of school yearbooks will remain the same for all five years of the contract
- The price of school pictures will remain the same for all five years of the contract
- All students will receive a coupon for 50% off a school picture package for all five years of the contract

## Additional Benefits To Your School:

- All students will receive our SmileSafe Kids National Safety Program, featuring two free SmileSafe cards and a mobile phone app
- Free ImageStream Portal from the fall individual picture program
- Free ID cards for teachers and staff in both the Elementary and High School

## School's Responsibilities:

- School will hand out picture order forms to all students between 4 and 7 days prior to picture day
- School will email a spreadsheet of each student's first name, last name, grade, teacher, student ID, and parent emails one month prior to picture day to be used in our secure Lifetouch network called Parent Notify.

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## Yearbook Specifications:

- 112 full color, highest quality, 80lb glossy paper
- Additional 16 page current events insert
- Fully customized hardcover
- White end sheets
- Create your book online, no software to purchase
- Free instructional materials and videos to guide you through the process
- Customer care experts are available via chat, email, or phone
- Fall school pictures upload automatically into the yearbook website
- Shipping to be added (*Approximately \$50 - \$60*)
- \$22.16 per copy when ordering 50 to 175 copies
- \$19.16 per copy when order 176 copies or greater

## Fall Portrait Packages:

1-8x10	2-8x10	2-5x7
2-5x7	4-5x7	4-3x5
6-3x5	4-3x5	8-2x3
8-2x3	20-2x3	18-Exchanges
18-Exchanges	32-Exchanges	
	1-High Resolution CD	
<del>\$37</del> (\$18.50 With Coupon)	<del>\$52</del> (\$26 With Coupon)	<del>\$30</del> (\$15 With Coupon)

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1-8x10	4-3x5	2-3x5
3-5x7	8-2x3	4-2x3
4-3x5	18-Exchanges	8-Exchanges
16-2x3		
36-Exchanges		
<del>\$45</del> (\$22.50 With Coupon)	<del>\$23</del> (\$11.50 With Coupon)	<del>\$17</del> (\$8.50 With Coupon)

Sales Tax to be added to all portrait packages